

# SEM-MEME-IOTICS

## the meme book exercise

made by the readers

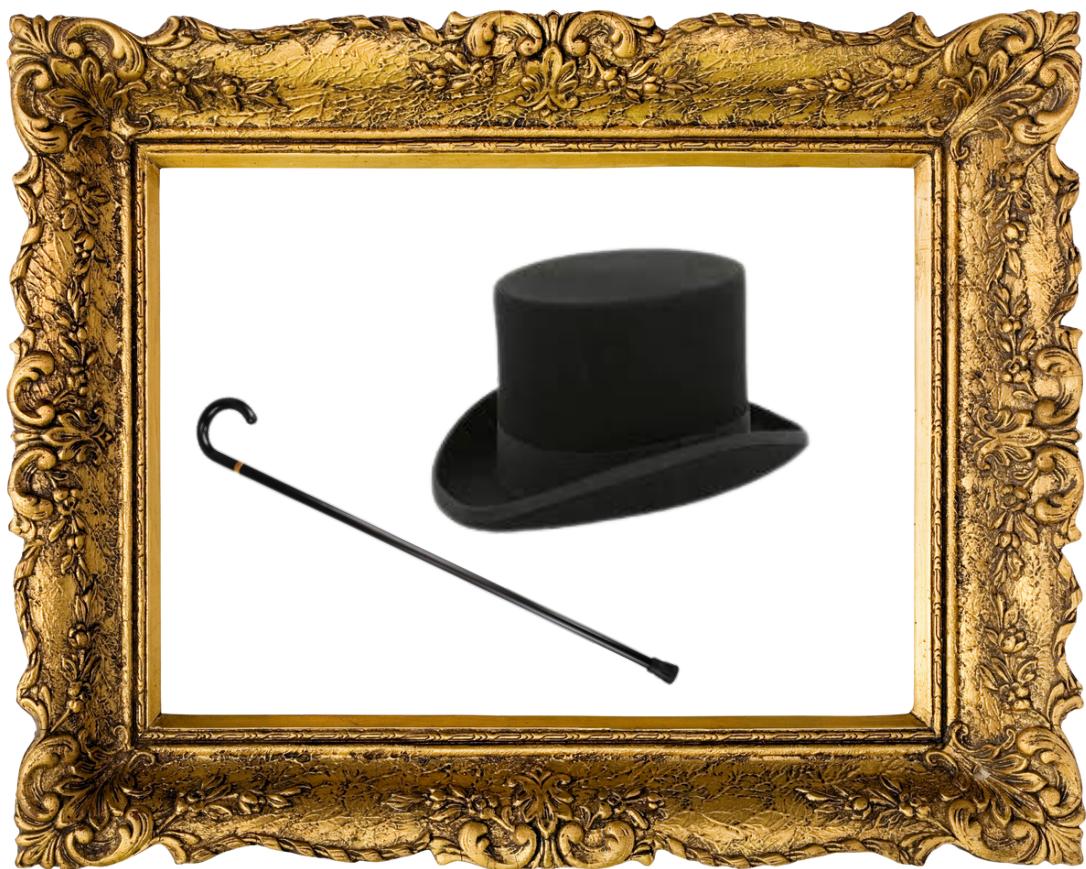
# CHAPTER : 1

## undistinguishable











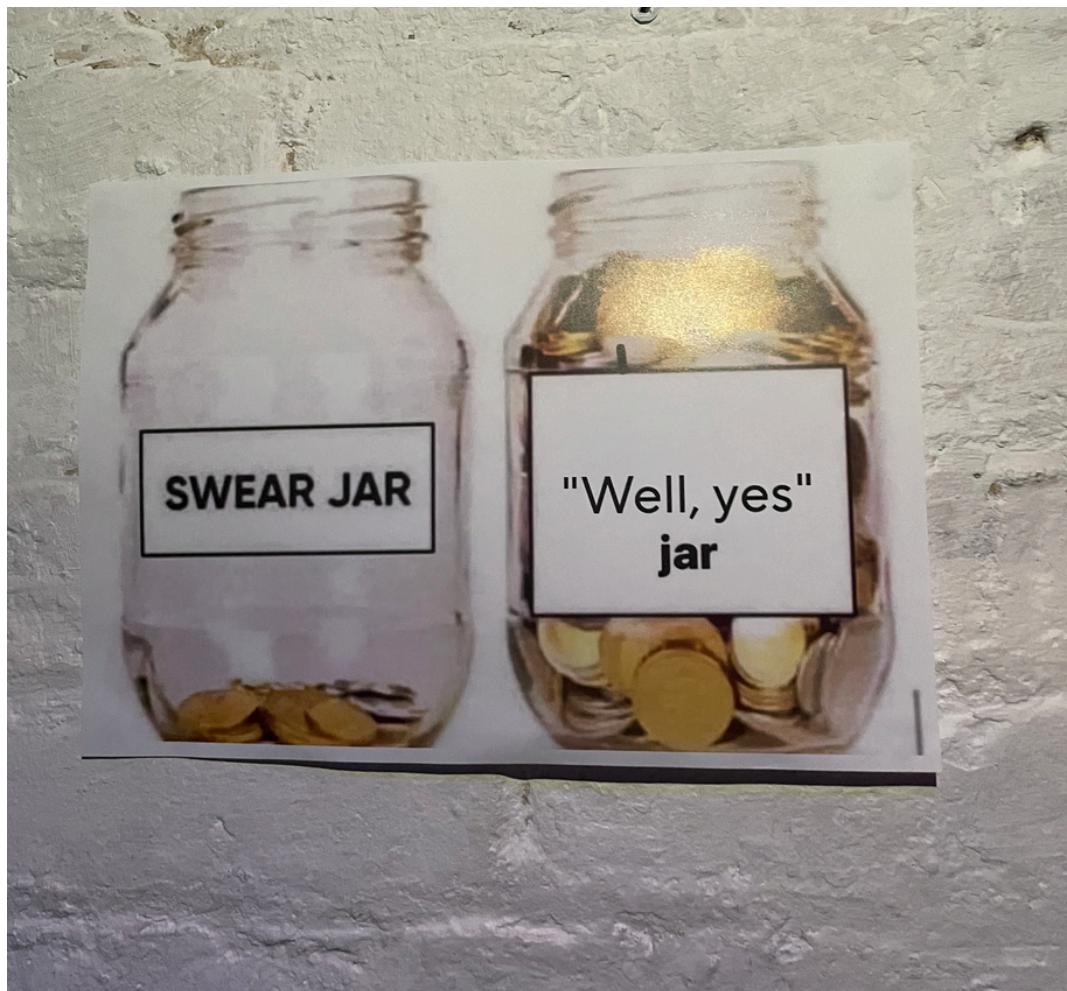
# CHAPTER : 2

## distinguishable











**What happens  
when the talk isn't cheap  
and it is what it is?**

**Well,  
what I mean by this is...  
Hillary Clinton.**

**Man,  
I wouldn't want to be in her shoes  
after this....**

**-Dame Tokyo Toni**

# CHAPTER : 3

## extra questions

do memes even matter?

do memes even matter  
to YOU?

# CHAPTER : 4

## extra thoughts

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